Introducing a fun, game-oriented approach to alcohol prevention.

Who can blame them? The Buzz is different. Using your student’s natural sense of play (yes, even college students), facilitated sharing and a fast-paced game show format — The Buzz reaches high-risk students (freshmen, Greeks) in ways traditional programs can’t.

Students not excited about alcohol education?
Who can blame them? The Buzz is different. Using your student’s natural sense of play (yes, even college students), facilitated sharing and a fast-paced game show format — The Buzz reaches high-risk students (freshmen, Greeks) in ways traditional programs can’t.

A fun program... that works
Among 458 participants who went through the program last year at The University of Arizona.

70% of heavy drinkers and 36% of moderate drinkers reported that they intend to drink less as a result of the program.

QUESTIONS? Contact Spencer Gorin at sgorin@email.arizona.edu or (520) 621-6483